"A Doctor's Confession to Internet Users..."

And why, despite all, I still do what I do...

Dear friend.

Confessions are tough. Real tough. But, sometimes a confession can set the record straight, and I want to give credit where credit is due. Before I talk about my confession, though, let me say a few other things first.

Let me start by explaining the photo in this letter. You know, when I meet people in town they usually say, "Oh, yeah, I know you, you're Dr. Schuler. I've seen your ad with that picture of you and your kids." Well, I'm the guy on the right.

Years ago something happened to me that changed my life forever. Let me tell you my story.

"I remember it like it was yesterday. I'm in college when it happens. I'm riding my bike down the side of the street when a city bus side-swipes me, throwing me onto the road. And that's not all...

At the hospital, they tell me that nothing is broken and give me pain medication to take. But, I can't feel my legs very well, and they are swelling from my knees to my hips. I can't move or walk well at all. But there's more...

After a few days, I'm still not any better. It hurts like heck to move and I'm scared. I go to the medical doctor who gives me more pain medications and some therapy to do at home. When that doesn't help, he sends me to a surgeon. I don't want to have surgery, so I'm put on blood thinners for the fluid in my legs and hips. But, the blood thinners give me migraines. Will this ever end? Is this how the rest of my life is going to be? Now listen to this...

Finally, my mom convinces me to go see my uncle, who is a doctor. My uncle does an exam, takes some films, and then "adjusts" my spine. The adjustment doesn't hurt, it actually feels good. I get relief, and I can walk a lot better. Oh, did I mention that this doctor, my uncle, is a chiropractor? It works so well for me, and I'm so impressed with the other "miracles" I see in his office, that I decide to go to chiropractic school myself. And, that's how it happened!"

Now let me tell you about Jenna and Evan, my wonderful kids. They both get adjusted regularly and it makes a big difference in their lives. You see, unlike many of their friends, they rarely get the "common" childhood illnesses like colds or the flu. They are what I call typical "chiropractic kids." This may seem like a small thing, but it makes a huge difference to them, and to our family!

It's strange how life is, because now people come to see me with their injuries. Also they come to me with their headaches, migraines, chronic pain, neck pain, shoulder/arm pain, knee pain, urist pain, whiplash from car accidents, sciatica, fibromyalgia, carpal tunnel syndrome, muscle pain, backaches, ear infections, asthma, allergies, numbness in limbs, athletic injuries, just to name a few.

Here's what some of my patients had to say:

"I had bulging disc and numbness and was unable to work. Thanks to Dr. Schuler, I feel much better and am working full time again!" - (Mark Bell - Pewee Valley, KY)



"Not only do I feel better, but am constantly reminding myself to stand better, exercise and take better care" – (Ethel Foxx - LaGrange, KY)

"I was getting neck and back issues for 10 plus years. Now my health has improved since treating with Dr. Schuler." (Robert Lane-LaGrange, KY)

"I had been getting TMJ and lower back pain for about 3 years. It affected my life by weakness and sleeplessness. My health has improved 100% with all symptoms gone since getting chiropractic care from Dr. Schuler. My strength is increasing rapidly and energy levels are increasing." – (Matt Adlich-Goshen, KY)

Several times a day patients thank me for helping them with their health problems. But I can't really take the credit. My confession is that <u>I've never healed anyone of anything</u>. What I do is perform a specific spinal adjustment to remove nerve pressure, and the body responds by <u>healing itself</u>. We get tremendous results. It's as simple as that!

Being a chiropractor can be tough, because there's a host of so-called experts out there. They tell people a lot of things that are just plain ridiculous about my profession. But the studies speak for themselves, like the Virginia study that showed that over 90% of patients who saw a chiropractor were satisfied with their results. That's just incredible!

Many American no longer have great health insurance, and have found out that their benefits are reduced. That's where my chiropractic comes in. Many people find that they actually save money on their health care expenses by seeing a chiropractor. Another way to save...published, peer-reviewed research indicates that the immune system may be enhanced by chiropractic adjustments. The immune system is the system that helps the body fight colds, the flu, and many other illnesses. Although all people respond differently to care, maybe you won't be running off to the doctor as much once you start chiropractic. This is especially important if you are self-employed.

You Benefit from an Amazing Offer - Look, it shouldn't cost you an arm and a leg to correct your health. You are going to write a check to someone for your health care expenses, you may as well write one for a lesser amount for chiropractic. When you bring in this article, you will receive my entire new patient exam for \$29. That's with consultation, exam, any necessary x-rays, thermal/SEMG/ROM exams, Posture and Motion Palpation....the whole ball of wax. This exam could cost you \$150 elsewhere. But, please call right away because this offer expires on 2/29/2024 and I don't want you to miss out. Although we do see Medicare patients, by law, this offer is not valid for Medicare/Medicaid patients. The law also says I must tell you have the right to rescind, within seventy-two (72) hours, any obligation to pay for services performed in addition to this free or discounted service.

Great care at a great fee...Please, I hope that there's no misunderstanding about <u>quality of care</u> just because I have a lower exam fee. You'll get great care at a great fee. My qualifications...I'm a graduate of Logan College of Chiropractic. I've been entrusted to take care of tiny babies, entire families and WWE wrestlers. I have even traveled to the Dominican Republic on a mission trips and adjusted people there. <u>I just have that low exam fee to help more people who need care</u>.

My assistant is Heather she is really great person. Sarah is our awesome massage therapist. Our office is both friendly and warm and we try our best to make you feel at home. We have a wonderful service, at an exceptional fee. Our office is called BACK TO LIFE CHIROPRACTIC and it is at 4201 W Highway 146 LaGrange, KY 40031 (we are located in Buckner by Oldham County High School). Our phone number is 502 241-1122. Call Heather. We can help you.

Thank you.

· Mark Schuler, D.C